



Spark Works
Strategic innovation company

JOIN THE SPARK TEAM AS A **DESIGN INTERN**

Start: February 2021
Location: Zurich
Employment: 80 - 100%
Duration: 3-6 months

ABOUT US

In a world more volatile and complex than ever, innovation cannot just come from linear thinking and incremental changes. It needs new perspectives and bold moves. This is why Spark Works was founded. We help large organisations become self-sustaining innovators. An increasingly complex world demands radical perspectives, new practices and a flexible culture of innovation that evolves with your needs. There are three reasons to innovate: growth, transformation and sustainability. Spark Works provides you with the human-centered solutions your organisation needs to embrace change, and maintain a competitive advantage.

DESCRIPTION

Spark Works is looking for a design intern to support the company's design & communication activities. In the middle of a small, interdisciplinary team, the intern will be involved in various ongoing design tasks within the framework of internal and external customer projects.

Spark Works' internship is a chance to build on existing skills and experience and to learn more about Human-Centered Design (HCD). While a suggested list of tasks can be found below, Spark Works is keen for interns to express their own interests and personal goals. You will be fully on-boarded as part of the official team, take part to our team building activities and expected to be contributing with your inputs, ideas and good spirit.

MAIN TASKS

- Support in the content design for clients' slides and deliverable materials
- Contribute to the development of communication materials, including creation of animations, layouting, image editing and coordination with external partners
- Help with the editing and maintenance of website content
- Support in the implementation of the corporate branding strategy
- Bringing in inspiring ideas for potential internal design projects (renewal/development of Spark Works communication material)

QUALIFICATIONS

- Professional level in Adobe Software (InDesign; Photoshop; Illustrator). Professional level in video editing and/or animation software are a plus.
- Previous experience or graduate-level degree in visual communication or related fields
- Strong ability and desire to solve problems, capability and self-initiative to carry out assigned projects
- Strong interest in innovation methodologies, such as Human-Centered Design (HCD), Design Thinking (DT), and agile concept development
- Attention to details and strong team working capacity
- We expect excellent knowledge of English and German with fluency in speaking, reading & writing

WANT TO JOIN...

- A company which shapes social change, business innovation and technology applications with a human-centered approach
- A multidisciplinary team with flat hierarchies, characterized by passionate individuals and diverse competencies
- An open and dynamic work culture based on personal initiative, teamwork, direct feedback, continuous learning and experimentation
- Exposure to different sized projects with clients from the private and public sector, across various industries
- A centrally-located, vibrant office in the middle Zürich close to the Paradeplatz
- Monthly team lunches and after work beers

Apply now!

Please send us your CV, a short cover letter and your portfolio to hello@sparkworks.ch with 'Spark Works – Design Internship' in the subject line.

We are looking forward to meeting you!

Applications will be reviewed beginning of January.

