

# ÉCU<sup>LeXVI<sup>EME</sup></sup>

## THE EUROPEAN INDEPENDENT FILM FESTIVAL

2021

Do you have many creative ideas and don't know how to make them happen? Don't look elsewhere. The ÉCU team is looking for talented, motivated students who have interesting ideas and want to participate in stimulating projects. Do you love movies and want to spend your life making them? Join us! Do you enjoy writing and are you looking for an opportunity to put your writing skills into practice? Check! Or do you prefer the secrets of marketing and social media? Check, check, check. We have it! The roles we have within ÉCU are:

- **Social media expert's:**

- Daily posting
  - Instagram (posts & stories)
  - Facebook (once a day)
  - Twitter (once a day)
  - LinkedIn (once a week)
- Creating and managing a monthly posting planning
- Managing and checking the creation of the content
- Conceptualise and create different kinds of content in our formats and about:
  - 'Indie' posts
  - Call for submissions
  - Promote the festival

- Social media managing during the festival
  - Manage everybody creating content
  
- **Website guru:**
  - Keeping the website up to date
  - Looking for improvements for the website
  
- **ÉCU journalist:**
  - Create a monthly newsletter for partners and people who subscribed for the newsletter
  - Write LinkedIn articles
  - The ÉCU blog
  
- **Film creators:**
  - Supporting in editing social media posts
  
  - Creating videos for social media about:
    - Submitting films
    - Promoting the festival
    - Promoting Partners
    - ÉCU events
  
  - Creating ÉCU videos
    - Writing a script
    - Shooting
    - Editing
  
- **The outreach (Outreach to filmmakers to submit their films):**
  - Reaching out to and staying in contact with:
    - Filmmakers
    - Film companies
    - Film schools
    - Producers
  
- **Partnership management:**
  - **Looking for potential partners and creating partnerships**
  - **Contacting current and former partners**
  - **Create social media content about the partnership**
    - Facebook
    - Instagram

- Twitter
  - LinkedIn
- **Create social media content (about ÉCU) that the partners can spread**
- **Partner categories:**
  - **Film festival Partnerships (sharing and showing each other's films)**
    - Other film festivals
    - Production companies
    - Film commissions
  - **Media Partnerships (getting our ad spread)**
    - Media companies
    - Magazines
    - Journals
    - Blogs
    - Influencers
  - **Prize sponsors (finding companies to sponsor our prizes)**
  - **Extra Partnerships**
    - Accommodation
    - Catering
    - Copy shops
    - Transport
- **Event management:**
  - Preparations for the festival
  - Find real life events to promote ÉCU
  - ÉCU On-the-Road screenings outside of Paris
    - Finding options where it could take place
    - Arranging agreements
  - Organising events at various film schools:
    - To give workshops/share experiences
    - To promote the festival
    - To promote the internship

- **Graphic designer**
  - Catalogue
  - Posters
  - Flyers
  - T-shirts
  - Bags
  
- **HR**
  - Create ads to promote the ÉCU internship on social media:
    - Facebook
    - Instagram
    - Twitter
    - LinkedIn
  
  - Find University emails or platforms to submit our intern ad
  - Be in charge of the internships Gmail
  - Keep in touch with 'potential' interns
  - Have interviews
  - Keep the intern document up to date
  - 'Onboard' the new interns'
  
- **Awesome ÉCU bonus tasks (for everybody):**
  - Watching films
  - Reading scripts
  - Getting to know the official selection films
  - Creating ÉCU videos

If you want to join the team of Europe's premier independent film festival, we guarantee you a great learning experience, fantastic networking opportunities and great references. The ÉCU team is an international team made up of people from more than 40 countries and, considering that preparations for the festival require a lot of work, we are looking for interns all year round.

Our working hours are flexible and ideas and initiatives from interns are always welcome, at the same time we expect a strong commitment in return to ensure the success of the festival. Furthermore, it is good to know that the internship will be carried out entirely in English, and therefore a good level of knowledge of the language is required. Despite being an unpaid internship, we guarantee you that it is worth it!

If you want to join this crazy journey, send an e-mail to [internships@ecufilmfestival.com](mailto:internships@ecufilmfestival.com).