



Blaž Rojs

Location Zürich, Switzerland
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Summary

Blaž Rojs (1995), born in Ptuj, Slovenia, is a graphic designer with 5 years of experience working directly with clients and 2 years in professional studio settings. He specializes in design projects that integrate collage, photography, and illustration, with a particular focus on poster design, album covers, cultural visual identities and campaigns. His work seeks to make use of various mediums and styles, creating visually layered, concept-driven solutions. While his primary interest lies in experimental design, he is equally adept at delivering structured, functional design outcomes, ensuring versatility across both creative and conventional projects.

Education

- 2023–2025 **Zürcher Hochschule der Künste**, Zürich, CH
Master of Fine Arts
- 2018–2019 **Academy of Fine Arts**, Warsaw, PL
Erasmus+ – Visual Communications (Poster Design major)
- 2016–2020 **Academy of Fine Arts and Design**, Ljubljana, SI
Bachelor of Visual Communications – Graphic Design

Most of the titles below are linked – click to view more.

Work experience

- 2022–2023 **Studio Ljudje**, Ljubljana, SI
2022 **Studio Kruh**, Ljubljana, SI
Studio AA, Ljubljana, SI (project-based)
- 2018–2024 **Direct client work/freelance**, worldwide

Client and studio work

- 2024 **Zürcher Hochschule der Künste**; Mental Health Awareness Poster Campaign
- 2023 **SLG Theatre**; Season 21/22 and 22/23 Identity
Radio Študent; Donation Campaign
- 2022 **Republic of Slovenia, Ministry of Culture**; National Celebration 2022
Academy of Fine Arts and Design Ljubljana; Exhibition Identity
MENT; Festival Identity
Milano Design Week; Slovenian Pavilion Exhibition Identity
- 2021 **MRFY Band**; Poster
- 2018–2024 **Client projects**

Languages

Slovenian C2 English C1 Croatian B1 German A2

- 2024 **KOTE Studio/Seoul University of the Arts**, Summer school grant, Seoul, SK
Brumen (Slovenian Design Biennale), Ljubljana, SI
 Special mention of the jury for excellent Slovenian design, Ljubljana, SI
 3 × Recognition for excellent Slovenian design (2 × solo, 1 × with Studio Kruh)
- 2022 **Brumen**, Recognition for excellent Slovenian design, Ljubljana, SI
GRAPHIS, Honorable mention, New York, US
- 2021 **GRAPHIS**, Gold award, New York, US
- 2020 **BA thesis – Summa Cum Laude honours** – Academy of Fine Arts and Design, Ljubljana, SI

Solo exhibitions (non-design)

- 2023 **Rememory**, Gallery Media Nox, Maribor, SI
- 2022 **Kisses and Goodbye**, Galerija Fotografija, Ljubljana, SI
- 2021 **Transparency**, DobraVaga Gallery, Ljubljana, SI

Group exhibitions

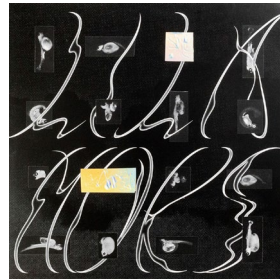
- 2024 **COLLECTION 1980 – NOW**, Stedelijk Museum, Amsterdam, NL
- 2022 **Ozimnica**, DobraVaga Gallery, Ljubljana, SI
- 2021 **Now You See Me Moria**, FOAM Museum, Amsterdam, NL
A house is a house is a house, FOTODOKS, Munich, DE

Selected work

Images below are linked – click to view more.



ZHdK;
 Mental Health Awareness
 Poster Campaign
 2024



LILAMORS;
 Album Design
 2023



MRFY – Najlepše bitje;
 Animation
 2023



National celebration for
 Reformation Day 2022;
 Typographic Visuals;
 2022



Radio Študent;
 Donation Campaign
 2022



Milano Design Week –
 NEW TIMES;
 Exhibition Identity
 2022